ATA College Retention Rates

Program	2011-12	2012-13	2013-14
Dental Assisting - Diploma	85%	78%	87%
Medical Office Specialist - Diploma	69%	82%	73%
Professional Coding - Diploma	NA	NA	78%
Phlebotomy - Diploma	69%	77%	73%
Limited Medical Radiography with Medical Assisting AOS	76%	78%	71%
Pre-Licensure Practical Nursing AOS	62%	63%	62%
Medical Professional:Medical Assistant AOS	78%	81%	77%
Medical Professional: Medical Coding AOS	82%	78%	71%

ABHES Formula

Retention Rate = (EE + G) / (BE + NS + RE)

EE= Ending Enrollment (as of June 30)

G= Graduates

BE= Beginning Enrollment (as of July 1)

NS= New Starts

RE= Re-Entries (number of students that re-enter into school who dropped from a previous annual report time period)