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ATA Career Education gets a new name, new allied health program

Louisville, Ky. – ATA Career Education, located at 10180 Linn Station Road, announced Wednesday that the allied health school has officially changed its name to ATA College. The announcement came at a “College Bound” student party which celebrated the accomplishments of more than 500 adult students who decided back-to-school wasn’t just for the kids anymore.

“The name change gives our students, faculty and administration a sense of pride and validation that they are part of an outstanding, accredited academic organization dedicated to creating opportunities for students,” says Don Jones, President of ATA. “This important decision also confirms our commitment to the academic and medical communities with whom we are closely aligned.”

The college also announced a new Phlebotomy program will start in September. The 8-month program will train students in collecting samples from patients through classroom instruction and hands-on labs where they will practice various phlebotomy techniques and learn to operate equipment. According to the Bureau of Labor Statistics, employment for phlebotomists is expected to increase 14% over the next seven years.

“We offer fast-track courses to prepare our students for careers in high-need areas within the healthcare industry,” says Jones. “Then we work closely with the local medical community to keep everyone abreast of job opportunities and specific needs among potential employers.”

Since Jones was named President in 2006, he has led ATA into new territory by shifting the school’s focus from technology to allied health, expanding the college campus and adding new programs, accreditations and financial aid. The student body nearly doubled in his first year and has grown from just over 100 students to now educating more than 500.

Accredited diploma and Associate Degree programs offered at ATA are: Practical Nursing, Limited Medical Radiography, Medical Assisting, Dental Assisting, Medical Coding, Medical Office Professional and Phlebotomy.

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*Established in 1994, ATA College is accredited by the Accrediting Bureau of Health Education Schools and offers programs in the allied health field. ATA College has day and evening classes designed for the working adult with instructors who are professionals in their field. Most programs include opportunities for externships, providing hands-on experience. ATA also provides students with lifetime graduate career services. Financial aid is available for qualifying students.
For more information about ATA College, visit www.ata.edu.*

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